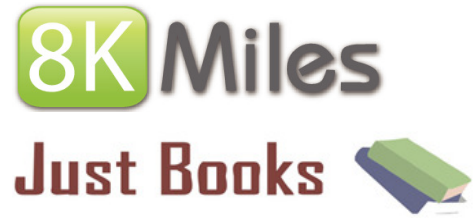


# *Just Books' search for an outsourcing partner ends with 8KMiles*



## **About JUST BOOKS**

JUST BOOKS clc. is a new generation community library chain that provides a unique reading experience to book lovers with a wide range of books for every type of reader – Toddlers to Teens, Dabblers to Bookworms under a modern, vibrant ambience with effective use of technology.

JUST BOOKS combines proven practices from the retail industry, like warehouse backed operations with centralized inventory with new generation technology like cloud hosted infrastructure and RFID enabled touch points, to meet the ultimate goal of every library – Get every book a reader and get every reader his/her book.

## **The Challenge**

Just Books was looking to develop a feature-rich, extendable Book Search module that could be used from their web site as well as their kiosks.

Additionally, Just Books intended to build a remote development team to help with development and maintenance of their applications. This project would be their first attempt at outsourcing, based on which they intended to define their development / staffing model.

Being a startup company with many ideas for development, Just Books wanted to identify the right developers quickly and begin the project.

*“8KMiles’ infrastructure on demand, project facilitation services and collaboration tools helped us outsource to skilled professionals easily and at reasonable cost”*

*- Sundar Rajan*

## **The Solution**

While Just Books were evaluating outsourcing options, Sundar was pointed to 8KMiles by a professional contact.

Just Books posted their requirements on 8KMiles.com and requested Project Management support from 8KMiles. They were assigned a dedicated Project Manager who helped them evaluate and identify service providers that were best suited for their job.

Just Books hired service providers from two different locations – a database specialist and a senior Java developer. Clear milestones and payment schedules were defined and mutually agreed to.

The providers worked independently and used 8KMiles’ Virtual Computing Environments to integrate, test and validate the application as required. The pay-for-use pricing meant providers could start, use and stop servers and desktops whenever they were needed.

The 8KMiles Project Manager provided assistance throughout the lifecycle of the project - communicating requirements and feedback to providers, tracking project progress using reports and virtual meetings.

**The combination of skilled providers, close project collaboration and on-demand remote infrastructure led to Just Books getting high quality deliverables on time and well within budget.**